

London Design Festival 2019 Be whole, in the name of beauty

At the London Design Festival 2019, Tacchini Italia Forniture presents at the Brompton Design District a philosophy of design that sees the symbiosis and balance between man and nature in the harmony of beauty.

Beauty unites and brings man back to being one with nature through the most sensitive part of him or herself. Beauty inspires human creativity, becoming in turn a useful and conscious product. This is the philosophy of the *Savoir-faire* Tacchini Italia Forniture, a historic and innovative brand made in Brianza, which brings to the London Design Festival, from 14 to 22 September 2019 at the Brompton Design District, a vision of the project in contemporary design, which develops between technical and aesthetic through an intelligent, exciting, respectful and sustainable design.

In the globalised world in which we live, the relationship between man and nature often encounters, in many areas, clashes and indifference, which make constructive dialogues and positive balances difficult. The theme of this year's famous London event aims to investigate the relationship between the human being and the environment that surrounds us, remembering that the dynamics of this relationship provide a sort of necessary symbiosis. Additionally, the design therefore has the task and the responsibility to question itself in order to find visions, which contribute to the continuous redefinition of this precious relationship.

The Tacchini answer is intrinsic to the company's refined *Savoir-faire*, which makes beauty a fundamental principle and an objective. As evidenced by the products on display in Thurloe Place, in the exclusive layout designed in a four-storey building, and where Tacchini furnishings and Tacchini Edizioni furnishing complements will find space on three floors, giving life to elegant and characterful environments, inspiration for both the contract and domestic sectors, because every place, according to the Tacchini vision, must be able to welcome and make us feel at home, wherever we are.

The refinement of the Tacchini taste is evident in the historical re-editions produced by the brand, which has always been committed to enhancing the creations of the great names in the history of design, giving their timeless success a renewed visibility, often enriched with new colour and textile proposals, of very high quality, like the *Reversível* seat, designed by the famous Brazilian architect *Martin Eisler* in 1955, and the *Costela* wooden armchair, designed by the same designer in 1952, which, together with the *Sella* sofa by the Italian architect *Carlo de Carli* from 1966, represent the new Tacchini 2019 re-editions, previewed this spring at the Milan Furniture Fair. Next to the icons of international design, there are also the absolute novelties designed for Tacchini by the most important contemporary designers, such as the *Lagoa* chair by the carioca designer *Zanini de Zanine*, the *Joaquim* table collection by the Italian-Brazilian designer *Giorgio Bonaguro*, made of marble with the recovery of processing waste, and the *Pastilles* collection of small armchairs and coffee tables by *Studiopepe*. Inevitably, there will also be the most loved pieces of the Tacchini Classics collection, with the *Julep* and *Roma* sofas by designer *Jonas*

Wagell and *Contract* solutions, like the modular *Chill-Out* systems by *Gordon Guillaumier* and *Polar* by *PearsonLloyd*

To complete the vision of the furnishing project according to Tacchini, which includes the care of the finest and distinctive details, the collection of Tacchini Edizioni accessories, with the poetic art rugs by *Umberto Riva*, inspired by the most beautiful paintings of the famous Italian architect, and the *Mantiqueira* vases by the Brazilian artist *Domingos Tótora*, a delicate and intense reference to the ethics of nature and craftsmanship, made from recycled cardboard, testifies to the fascinating potential of respectful transformation of the material shaped into new life.

A clear message, which Tacchini dedicates to the public of the London festival, in the name of beauty and commitment the made in Brianza brand has been promoting for over half a century, to help spread it.

Throughout the week, *Disegno*, The Quarterly Journal of Design will partner with Tacchini. *Disegno* is the world's leading quarterly journal dedicated to long-form independent reporting and critical writing on design and will launch its autumn issue, *Disegno #24*, during London Design Festival 2019. To mark this, *Disegno* has partnered with Tacchini to host events at its Brompton venue throughout the week. These events will include *Squashed: People, Proximity, and Public Space*, a panel discussion exploring how furniture, fittings, and way-finding systems can help shape crowd movement and individual behaviour. This event will be moderated by *Disegno's* editor-in-chief *Oli Stratford* and will include speakers such as *Luke Pearson* of *PearsonLloyd*.

Tacchini at London Design Festival
14 – 22 September 2019
Brompton Design District
31 Thurloe Place, Kensington
London SW7 2HQ

SAVE THE DATE
Press Day Thursday 19th September 2019

About Tacchini:

Tacchini celebrated its 50th year in 2017 and in that time has become a reference point for the furniture business, thanks to its constant stylistic and functional research, project and product culture and care for people and the environment. Tacchini is based in Brianza, the historical cradle of furnishing design brand Made-in-Italy. The company's aim is to improve domestic and public spaces through the passion, creativity and responsibility that are applied to its products and services. The result is a 'work in progress' of original and versatile solutions, suitable for every environment and situation and able to arouse emotions day by day.

Press Office UK, France,
Germany, Austria, Switzerland
Stefania Evans
T. +44 (0) 783 73 75 891
stefaniaevans@outlook.com

Press Office Italy
Luisa Bertoldo Press Office
12/14 v. Francesco Hayez, 20129 Milan
T. +39 02 26 68 87 11
pressoffice@luisabertoldo.com