

## The culture of beauty. Visionary all-Italian know-how and hand-made collections.

At the Salone del Mobile.Milano–Shanghai, from 20 to 22 November, Tacchini Italia Forniture presents pieces with a great contemporary charm, illustrating the philosophy of a brand that loves design, both past and future.

At Tacchini Italia Forniture, *design* means culture: *the culture of creativity and beauty*. This concept underpins all the brand's products, offering *contract and domestic* customers furniture and accessories of the finest quality, the fruit of constant research and dedication, built on the experience of an Italian company whose story stretches back over fifty years. It is the story of a family born and raised in the heart of *Brianza*, Italy, the area that lies between Milan and Lake Como, which has been *renowned for centuries for its excellent furniture design and production*. Tacchini products express a philosophy, born of a veritable love for beautiful design, intelligent ideas, and elegant construction. Tacchini Italia Forniture produces *hand-made furniture*, drawn by visionaries and major contemporary designers, or paying homage to the genius of some of the greatest Italian and international designers in history. This is what enables the company to offer its customers not only beautiful, high-quality products, but also a profound experience in their interaction with these objects in their everyday life and in social spaces, both public and private. In today's globalized world, *creating a personalized lifestyle or space with elegance and distinction* is an exciting challenge, and one which Tacchini Italia Forniture has always relished. Its tasteful use of colour and creation of *leading-edge palettes*, its extreme attention to every detail in the *design and production* of its furniture, all made in Italy, the exclusive selection of fabrics, *sartorially* sewn, all contribute to making *Tacchini's knowledge and craftsmanship* a widely-acknowledged chapter in the story of the Italian culture of beauty.

The Salone in Shanghai will feature some of the most recent collections from Tacchini Italia Forniture and Tacchini Italia Edizioni.

### Reversivél and Costela

Tacchini Italy reissues two of *Martin Eisler's* most famous chairs, prestigious pieces of Brazilian design created by the great architect in the 1950s. Costela, with its beautiful structure of rounded wooden slats that hold both the seat and back in an ideal embrace, is finished off with large customizable cushions in elegant fabrics, for an irresistibly revamped product. Reversivél is a historic piece, among the most original in Carioca design. It offers dual comfort, with two different seat positions, an absolutely ground-breaking concept in its day, and a testament to the charming and sensual creativity of mid-twentieth century Brazilian design.

### Joaquim

The collection of tables by Italo-Brazilian *Giorgio Bonaguro* draws inspiration from the softness of Carioca furniture between the forties and sixties, designed to complement the modernist architecture of Niemeyer, Costa, Vilanova Artigas and Bo Bardi. Its linear and geometric shapes pay homage to the elegant simplicity of Joaquim Tenreiro. The refined tables feature a metal structure with tops and bases in Patagonian or Saint-Laurent marble.

### Julep

This irresistible sofa with its full, soft lines, by the Swedish designer *Jonas Wagell*, was highly successful at the Archiproducts Design Awards. It draws inspiration from Fifties Avant-Garde design, echoing its simplicity and grandeur, which is softened with a contemporary allure to become more romantic and feminine.

### Sesann

A reissue of the historic collection by *Gianfranco Frattini*, one of the most famous names in the history of Italian design. These sofas and chairs with their naturally soft, cosy shapes command their space with imposing volumes and an elegantly elaborate design, featuring a tubular metal frame that surrounds, contains and enhances the upholstery, to great architectural effect.

### Agnese

Agnese is a faithful reissue of the *Gianfranco Frattini* design, nominated for the prestigious Italian Compasso d'Oro prize in 1956. The armchair is painstakingly true to the original design, with a particular attention to details, such as the hand-sewn stitching on the armrests. The light frame in ash wood elegantly supports the backrest and the seat with armrests and cushion, complete with fully customizable fabric coverings.

### Cage and Soap

The collections of tables by Milanese designer *Gordon Guillaumier* are a homage to Italian-style minimalism and discreet elegance. The metal bases in a range of heights both support and frame Cage's marble top, which can be either round or square. Soap features a soft form with rounded corners and a precious, smooth marble top. It is the perfect complement for sofas and armchairs, in contract and domestic spaces alike.

### Narciso

*Umberto Riva's* Narciso is an exclusive rug inspired by the 1994 painting of the same name by the famous architect and designer, who has always harboured a secret passion for pictorial art. This entirely hand-knotted rug interweaves geometries and colours in the delicate pastel hues of a subtly elegant abstract image that seems to reflect a contemplation of beauty and its value. A contemporary work of art that beautifully brings together pictorial art, design and craftsmanship.

### Nebula

The flat and three-dimensional screen system, designed by the famous British studio *PearsonLloyd*, serves to define and organise space, creating environments that are both intimate and open. With their enchanting organic shapes, Nebula screens come in three different sizes and three colourways, and can be free-standing or suspended.

The products presented by *Tacchini Italy Forniture* and *Tacchini Edizioni* at *Salone.Milano-Shanghai 2019* reflect the brand's philosophy: a belief in design as the fusion of creative ingenuity with human history. By sharing and promoting these values, we seek to *respond to the transformations and evolving demands of the contract sector*, in particular the *high-level hospitality, and domestic sector*, constantly seeking spaces to customize in unique ways, to ensure that the people of today can feel at home anywhere in the world, driven by the flame of enthusiasm for innovation and the warmth of elegance.