

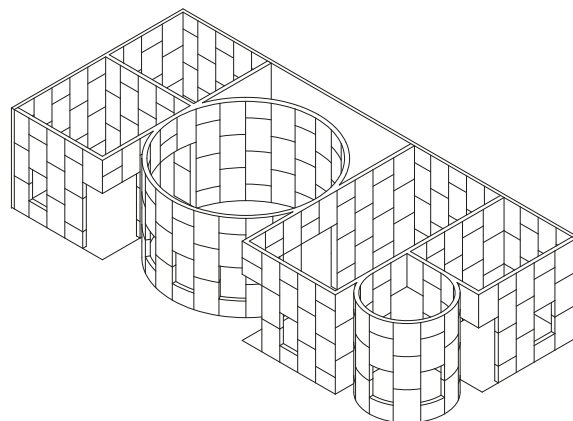
Lorenzo Bini signs the Project for Tacchini at the Salone Del Mobile

Conceived as a domestic and monumental environment at the same time, both for the generosity of its spaces and for the elegance of its simple but refined details, the Tacchini stand at the Salone del Mobile, designed by Lorenzo Bini of **Binocle studio**, accompanies the visitor in a **sequence of rooms of different sizes and proportions, a series of closed and protected environments that nevertheless remain in continuous communication with each other and with the outside**. An essential reference are iconic and paradigmatic residences, such as Casa de Serralves by José Marques da Silva (1925-1944), also chosen for the shots of the brand's new spectacular campaign.

"This type of spaces seemed to us incredibly relevant because they constitute the ideal environment within one aims to organize furnishing elements, as if today's home – freed from the physical presence of serial objects, such as books or records, whose presence is no longer necessary – would rediscover the deepest sense of architecture. It is for this reason that these spaces have become the ideal stage for setting up unique and characterful furnishing elements like those of Tacchini."

The most important piece of furniture presented by Tacchini at this year's Salone del Mobile is Mario Bellini's **Le Mura**. The studio has identified in its **modular and repetitive structure** one of the fundamental characteristics of Le Mura system, and chose therefor **to transfer this principle to the installation**, both by organizing the structure of the stand and the sequence of its environments starting from a **regular orthogonal grid**, and by defining a **three-dimensional module** – a great brick ideal – repeated on all internal and external surfaces as a **geometric decorative motif**, the typical pattern of masonry construction that gives meaning and scale to the surfaces.

"Starting from Bellini's seating system, from his physical presence and from his name, we began to think about the possibility of designing a stand that looked like a small building characterized by a spatial structure and a superficial decorative motif that alluded – once again net of a completely different context and purpose – to an imaginary of castles, fortresses and fortifications."





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